

Ottawa
NEW YEAR'S EVE™
Charity Ball



2022

SPONSOR PACKAGE

Champagne & Confetti, Homes & Dreams
Help us create a home for those with autism

Thursday, December 31st, 2021 - 9:30 pm
Join us at our Virtual Event!

  @ottawacharityball  @ottcharityball #onyecb

OTTAWACHARITYBALL.CA

WELCOME

Destiny's Way Foundation is pleased to announce the 7th Annual Ottawa New Year's Eve Charity Ball, on December 31, 2021. Our commitment is to donate 100% of all proceeds, to aid organizations that support those with autism and special needs.



YOUR EVENING

Virtual Silent Auction

Bid on fabulous experiences, memorabilia, fine jewellery, health & wellness items, shopping sprees and much more.

Live Entertainment

The Ottawa New Year's Eve Charity Ball™ 2021 - 2022 is honoured by the live stream performance of the Steve Berndt Quartet. Steve Berndt is the 2018 Gold Winner of the International Independent Film Awards for best original song "Blue Skies on Mars".

OUR BENEFICIARY

Journey House incorporates a supported independent living model, within a residential community for people with autism and developmental disabilities. The residents are encouraged to become connected with their community through a range of innovative daily activities and programs that enhance a sense of belonging and personal identity. Your financial support will ensure the continued success of these desperately needed programs.

In Ontario, there is currently a waiting list of over 18,000 individuals with autism and special needs, seeking housing and assisted living options.

This year's goal is to increase community awareness and support this extraordinary organization, by raising \$100,000 towards the building of a new home.



Journey House
live and learn together

"Surpassed my expectations completely! A perfect evening with sensational music and high spirits" – Heather J.

"The Ottawa New Year's Eve Charity Ball was the highlight of our holiday season" – Wendy M.

SPONSORSHIP

Event Sponsor - \$500

- 1 chosen date (1 of 20) for advertising between October 11th, 2021 and December 17th, 2021
- 1 e-blast featuring your company on the chosen date
- 1 facebook post featuring your company on the chosen date
- 1 facebook ad featuring your company on the chosen date with a reach of 35,000-70,000 for the week.
- Company featured in program to be delivered to each participant

AVAILABLE DATES

OCTOBER 11 th 2021	OCTOBER 15 th 2021	OCTOBER 18 th 2021	OCTOBER 22 nd 2021
OCTOBER 25 th 2021	OCTOBER 29 th 2021	NOVEMBER 1 st 2021	NOVEMBER 5 th 2021
NOVEMBER 8 th 2021	NOVEMBER 12 th 2021	NOVEMBER 15 th 2021	NOVEMBER 19 th 2021
NOVEMBER 22 nd 2021	NOVEMBER 26 th 2021	NOVEMBER 29 th 2021	DECEMBER 3 rd 2021
DECEMBER 6 th 2021	DECEMBER 10 th 2021	DECEMBER 13 th 2021	DECEMBER 17 th 2021

SPONSORSHIP COMMITMENT

Please choose the date that works for you

Date Chosen: _____

Yes, my company or I as an individual will commit to the package(s) indicated above in support of the Ottawa New Year's Eve Charity Ball.



Name of your company or Individual _____

(As it should appear on all selected advertising)

Address _____

City _____ *Province* _____ *Postal Code* _____

Representative's Name _____ *Title* _____

Authorized signature _____ *Date* _____ 2020

(For company or individual)

Event Representative _____ *Date* _____ 2020

This agreement in no way indicates ownership of the event. The Ottawa New Year's Eve Charity Ball is the exclusive property of Destiny's Way Foundation.

Please email your company logo (in a high-resolution PNG or jpeg format) to info@ottawacharityball.ca

Kindly make cheques payable to Destiny's Way Foundation. All payments are final. Once again, thank you for your support.



CONTACT US

For More Information Contact - Ottawa New Year's Eve Charity Ball,
info@ottawacharityball.ca, 1-888-567-5222

