

Ottawa
NEW YEAR'S EVE™
Charity Ball

2018
SPONSORSHIP PACKAGE

#ottnyeball
OttawaCharityBall/ 
OttCharityBall 
ottawacharityball/ 

ottawacharityball.ca

YOUR CONTRIBUTION

Ottawa
NEW YEAR'S EVE™
Charity Ball

WHAT WE CAN DO FOR YOU?

Destiny's Way Foundation and the Ottawa New Year's Eve Charity Ball committee are dedicated to developing relationships with companies, organizations and people. What can we do for you? We would certainly appreciate your support, but it has to be a mutually beneficial partnership. We are always open to ideas designed to make sponsorship fresh, exciting and new. In kind donations for the silent or live auction would certainly be appreciated. Purchasing a corporate table is a fantastic way to show your support. Would you like to sponsor the audio visual setup or entertainment to promote your organization? Perhaps you would like to sponsor a special portion of the evening such as wine or dessert? Maybe your company can provide a service that we truly need to make the Ottawa New Year's Eve Charity Ball a success. Whatever works for you, let us know and the ONYECB group will work very hard to bring to you a first class experience.

***"An absolutely wonderful event that supports
such amazing causes"***
- Sarah W.

"I had an amazing time. There was lots of excitement"
- Jewel C.

2018 BENEFICIARIES

Ottawa
NEW YEAR'S EVE™
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This Year's Beneficiaries:

The Ottawa Rotary Home Foundation exists to improve the quality of life of caregivers and individuals with disabilities through a family and person-centered approach that is responsive to individual needs and offered in a dynamic and flexible way. Offering a variety of specialty respite programs for different age groups.

Journey House incorporates a supported independent living model, within a residential community for people with diagnosed exceptionalities. In keeping with a truly person-centered and relational approach to supporting desegregated living, the residents are encouraged to become integrated and connected with their community through a range of innovative daily activities that enhance a sense of belonging and personal identity.

Your financial participation will ensure the continued success of these desperately needed programs.

Our goal is to raise **\$55,000** and increase community awareness and support of these extraordinary organizations that make available the many needed services necessary to maintain and improve the quality of life for these vulnerable children.



SPONSORSHIP PACKAGES

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TITLE SPONSOR

MEDIA SPONSOR

Two VIP tables of 8 includes:

16 Tickets

- Entitles sponsor to attach name to current event
- Advertising table topper
- 6 Bottles of champagne
- VIP lounge tickets for cocktails at 5:30 PM
- VIP photo passes for the red carpet media wall
- Promoted on all marketing material:
event website - social media - press release
radio advertising - event banners - red carpet
media wall - online ticket gateway - swag bags
- Full centerfold advertising in the event program
- Promotion material in the swag bags
- Digital logo visibility at the event
- Custom gobo
- Exclusive recognition from the Master of
Ceremonies
- First right of refusal for December 31, 2019
Ottawa New Year's Eve Charity Ball

\$25,000+

One table includes:

10 Tickets

- Advertising table topper
- 3 Bottles of champagne
- VIP lounge tickets for cocktails at 6:00 PM
- VIP photo passes for the red carpet media wall
- Promoted on all marketing material:
event website - social media - press release
radio advertising - event banners - red carpet
media wall - online ticket gateway
- One page advertising in the event program
- Promotion material in the swag bags
- Digital logo visibility at the event
- Exclusive recognition from the Master of
Ceremonies
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Ottawa New Year's Eve Charity Ball

\$25,000+ IN ADVERTISING



SPONSORSHIP PACKAGES

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CORPORATE SPONSOR

SPONSORS & PARTNERS

FULL TABLE

8 Tickets

- Advertising table topper
- VIP seating
- 3 Bottles of champagne
- Logo promoted on the event website, social media and event banners
- Half page advertising in the event program
- Digital logo visibility at the event
- Honorable mention from Master of Ceremonies

\$2,400

HALF TABLE

4 tickets

- Advertising table topper (shared)
- VIP seating
- 3 Bottles of champagne
- Logo promoted on the event website, social media and event banners
- Quarter page advertising in the event program
- Digital logo visibility at the event
- Honorable mention from Master of Ceremonies

\$1,200

- As a Sponsors or Partner, you may contribute in increments, for a variety of opportunities, to show your support
- Advertising differs depending on your contribution
- Honorable mention from Master of Ceremonies

AVAILABLE OPTIONS:

WINE

DESSERT

AUDIO VISUAL

ENTERTAINMENT

CENTERPIECES

SILENT AUCTION

LIVE AUCTION

DOOR PRIZES

\$500 | \$1,000 | \$1,500 | \$2,000 | \$2,500+

SPONSORSHIP COMMITMENT

Ottawa
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*In order to meet our deadlines and obligations, kindly submit package payments and prize donations by October 15, 2018. Charitable Donations will continue to be accepted after this date. Thank you.

Package Chosen: _____
Yes, my company or I as an individual will commit to the package(s) indicated above in support of the Ottawa New Year's Eve Charity Ball.



Name of your company or Individual _____
(As it should appear on all selected advertising)

Address _____

City _____ Province _____ Postal Code _____

Representative's Name _____ Title _____

Authorized signature _____ Date _____ 2018 _____
(For company or individual)

Event Representative _____ Date _____ 2018 _____

This agreement in no way indicates ownership of the event. The Ottawa New Year's Eve Charity Ball is the exclusive property of Destiny's Way Foundation. This agreement also serves to confirm the first right of refusal deadline as February 15, 2019.



Please email your company logo (in a high resolution PNG or jpeg format) to info@ottawacharityball.ca.
Kindly make cheques payable to Destiny's Way Foundation. All payments are final.
Once again, thank you for your support.

EVENT CONTACTS

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